

True Champion Displays~ Featured Article

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www.socalequine.com

TCD's founders, Angela Howe and Dianne Halvorson, have carefully designed and produced products to fit the needs and wants of their customers. Available styles display ribbons, rosettes, medals, sashes, buckles and coolers. The displays are versatile and designed for use in homes, offices, game rooms, at horse shows, or at the barn.

Growing up as a rider in Southern California, Angela lived and breathed horses and was often in the competitive arena. With an interior design background, her mother, Dianne, was frustrated by the lack of options to display ribbons Angela won. They often talked about designing a product that would fill that need. Several years later, it was Angela who developed the idea of starting a business together, creating products to display awards. Many trips to the hardware store, a few prototypes . . . and a lot of patience and determination . . . led to the solutions we have all been waiting for, with their line of products.



TRUE
CHAMPION
DISPLAYS™
DISPLAY PRODUCTS



TCD's first introduction was the Ribbon Display Rack, consisting of a hand-crafted 8x10 metal frame that is perfect for either a photograph of the competitor or an engraved plaque. It is adjustable and extends to display several rows of ribbons. The Display Rack is also ideal for displaying coolers awarded in equestrian competitions. Recent additions to the TCD line of products include a handsome Medal Display and a Buckle Display that holds from one to three buckle awards. TCD has also added beautifully crafted pewter horse-head/horseshoe displays that hold from one to six ribbons.

True Champion Displays is committed to its mission, and the idea is catching on! "Right from the start, you can tell True Champion Displays is dedicated to quality", says Will Simpson, 2008 Olympic Gold Medalist.

True Champion Displays will be at the upcoming Equine Affaire – Check them out at Booth 531! They will have a daily raffle, giving away one of their display products each day of the event!

True Champion Display
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