



2023 Advertising Menu

Advertising is easy and cost effective with the Southern California Equestrian Directory.
SCED advertising packages are designed to suit every budget.

Receive an additional 5% discount on 3, 6 or 12 month prepaid advertising packages.
5% Discount does not apply to the Individual Sponsorship or classified ads

SCED Advertising Packages

Individual Ad Package * Business Card ad within each appropriate category	Semi-Annual Fee	\$119.95
Small Business Ad Package	Annual Fee	\$239.00
Professional's Ad Package	Monthly Fee	\$95.00
Corporate Ad Package	Monthly Fee	\$185.00
	Monthly Fee	\$395.00

Full Color Display Ads ~ Banners & Buttons

Home Page Display Ads Button (175 x 200 px) Rotation Banner (500 x 136) Max. 3 companies per location	Monthly Fee	\$125.00
	Monthly Fee	\$195.00
Skyscraper Vertical Display Ads - Available Space Limited Home Page - 1 location available (size TBD)	Monthly Fee	\$225.00
Additional Ads Throughout SCED 1 Rotation Banner - Shared location w/ up to 3 banners in Premium Locations (125 x 450 or 500 x 135 pixels)	Monthly Fee	\$75.00

Note:
All pricing show above is presented at a **PER MONTH fee schedule**.
*Individual Sponsorships are paid as a semi- annual and annual fee.
Animated banners & buttons are an additional fee of \$35.00 per month.

Web Services

Web Flyer 1 Page Online & Printable Color Brochure – In Connection with Paid Advertising on SoCalEquine.com	\$75 Design Fee + \$45 per month hosting fee
Website Design \$75 per hour for informational website; to be quoted per site basis Domain Name Registration & Hosting - \$164.95 per year, automatic renewal	

Classified Ads

All Classified Ads are 3 month Duration	
Text - Only Ad	FREE
Photo Ad	\$45.00
Photo Ad with Web link	\$55.00

Additional Services Available

Graphic Design Custom graphics to your specifications - Logos, business cards, brochures, clothing, camera ready advertising, signs, posters and much more	Call for quote
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