



Corporate Sponsorship

Choose this outstanding marketing strategy to gain the largest presence throughout the Southern California Equestrian Directory. The variety, quantity and viewer appeal of this advertising package signals that your business is a leader in the industry. Your logo, business name or product line will stand out with full color Banners & Buttons that cover up to 26 pages on the site. Create and preserve the "brand" of your company name and logo by choosing eye-catching Banner ads or a larger quantity of Button ads. Use the Press Release section to educate the equestrian public about topics of interest in your industry. Reach your target audience with the category listings, Event Calendar and our monthly Online Newsletter. Most importantly, make a statement that your company is here to stay in the "online horseworld" with full scale marketing on SoCalEquine.com!

The SoCalEquine.com online Directory receives 45,000-55,000 visitors each month, and our site rankings are rock solid! We are picked up by a multitude of key word searches within the major search engines such as **Yahoo, Google, MSN, AOL** and more! Our regional online site provides access to an extensive, qualified target market. While millions of hits are "talked up" with other publications, SoCalEquine.com consistently produces an invaluable network of horsepeople for our advertisers – on the local, statewide, national and international level. Our audience includes professionals, amateurs, the younger "online generation" of horse lovers, and the market of the "new to horses" customer – they all GO ONLINE to find businesses they need – and one of the first sites they turn to is SOCALEQUINE.COM! Our goal is simple: Help Your Business thrive and succeed, so the equestrian community as a whole will benefit!



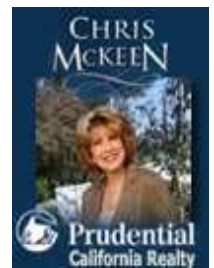
FEATURES OF THE CORPORATE SPONSORSHIP

Your Choice of:

- 13 FULL COLOR display BANNER Ads
- or 5 FULL COLOR BANNERS & 13 BUTTONS
- or 1 FULL COLOR BANNER & 25 BUTTONS



- ◆ **The Buttons & Banners are placed on high traffic pages throughout the SoCalEquine.com directory** – your business will reach viewers on the site's busiest pages – not just on your specific category pages.
- ◆ **All Buttons & Banners are linked directly to your company's web address** – so viewers can Click & Go right to your business website!
- ◆ **Buttons & Banners can be ANIMATED** providing additional information about your business through multiple layered images. This makes the graphic POP on the page and can really attract viewer attention. To View Samples of Animated Buttons & Banners http://www.socalequine.com/web_services/ani_samples.htm



Southern California Equestrian Directory
www.SocalEquine.com

PO Box 893997, Temecula, CA 92589-3997
 *Sales: 951.440.2492 * Main Office: 951.240.0921