



www.SoCalEquine.com

Our Performance Stats

Now in our Eleventh year of operation, The Southern California Equestrian Directory has grown continually since it's inception in 1999. SCED has become a powerful advertising network and our stats have consistently proven it. Throughout the years, our advertisers have continually reported back to us as to the effectiveness of their advertising with SCED. In most cases, SCED has proven to be the top provider of traffic to their web sites and businesses.

SCED receives well over 45,000 visitors each and every month. On top of that, over 60% of those visits are returning visitors. This translates to continued viewer interest in the products and services presented through SCED.

Following is a summary of our viewer statistics showing our growth and stability.

Alexa Ranking:

These stats provided by Alexa.com rank sites based on the sites performance throughout the world wide web.

Ranking Scale - 1 = best (the closer to 1 the better the rank)

Google = #1,

Facebook = #2

Our rank compared to our direct competitor's publications.

Remember ... the closer to 1, the better!

SoCalEquine.com - 2011 1,271,632

SoCalEquine.com - 2012 996,156

HorseTrader.com 1,777,940

Ridingmagazine.com 5,032,116

Bayquest.com 15,113,946

We really don't toot our own horn much,

We let the stats speak for us!

***11 YEARS & GOING CONSISTENTLY
STRONG ON THE WORLD WIDE WEB!***

2011 STATISTICS

Visitors = over 500,000 visitors to the site

Page views = over 1,000,000 pages viewed

Hits = over 15,000,00 for the 2011 year

For businesses that use SCED for their advertising needs, this translate to increased direct market traffic directly to their businesses.

INCREASED TARGET TRAFFIC = INCREASED SALES

To view our advertising packages in a nut shell visit:

[2011 Advertising Made Easy & Affordable](#)