



2017 Advertising Menu

**Advertising is easy and cost effective with the Southern California Equestrian Directory.
SCED advertising packages are designed to suit every budget.**

Receive an additional 5% discount on 3, 6 or 12 month prepaid advertising packages.
5% Discount does not apply to the Individual Sponsorship or classified ads

SCED Advertising Packages

Individual Ad Package *

Business Card ad within each appropriate category

Semi-Annual Fee \$89.95

Annual Fee \$175.00

Small Business Ad Package

Monthly Fee \$95.00

Professional's Ad Package

Monthly Fee \$185.00

Corporate Ad Package

Monthly Fee \$295.00

Full Color Display Ads ~ Banners & Buttons

Home Page Display Ads

Button (100 x 125 px)

Monthly Fee \$125.00

Rotation Banner (500 x 136) Max. 3 companies per location

Monthly Fee \$195.00

Skyscraper Vertical Display Ads - Available Space Limited

Home Page - 1 location available (size TBA)

Monthly Fee \$225.00

Additional Ads Throughout SCED

1 Rotation Banner - Shared location w/ up to 3 banners in
Premium Locations (125 x 450 or 500 x 135 pixels)

Monthly Fee \$75.00

Note:

All pricing show above is presented at a **PER MONTH fee schedule.**

*Individual Sponsorships are paid as a semi- annual and annual fee.

Animated banners & buttons are an additional fee of \$35.00 per month.

Web Services

Web Flyer

1 Page Online & Printable Color Brochure – In Connection with
Paid Advertising on SoCalEquine.com

\$55 Design Fee + \$45 per month hosting
fee

Website Design

\$75 per hour for informational website; to be quoted per site basis

Domain Name Registration & Hosting - \$135 per year, automatic renewal

Classified Ads

All Classified Ads are 3 month Duration

Text - Only Ad

FREE

Photo Ad

\$20.00

Photo Ad with Web link

\$30.00

Additional Services Available

Email Blast

Dedicated email blast containing your business ad information emailed to our
database of over 12,000 equestrian enthusiasts and professionals. Call us for
more details.

Single email blast \$300.00

Graphic Design

Custom graphics to your specifications - Logos, business cards,
brochures, clothing, camera ready advertising, signs, posters and much
more

Call for quote



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