



2012 Advertising Menu

**Advertising is easy and cost effective with the Southern California Equestrian Directory.
SCED advertising packages are designed to suit every budget.**

Receive an additional 5% discount on 6 or 12 month prepaid advertising packages.
5% Discount does not apply to the Individual Sponsorship or classified ads

SCED Sponsorship Packages	3 Months	6 Months	12 Months
Individual Sponsorship *			\$145.00
Small Business Sponsorship	\$105.00	\$85.00	\$75.00
Professional's Sponsorship	\$225.00	\$175.00	\$155.00
Corporate Sponsorship	\$395.00	\$345.00	\$295.00

Full Color Display Ads ~ Banners & Buttons	3 Months	6 Months	12 Months
Home Page Display Ads			
Button (100 x 125 px)	\$145.00	\$125.00	\$100.00
Rotation Banner (70 x 468) Max. 3 companies per location	\$245.00	\$225.00	\$195.00
Skyscraper Vertical Display Ads - Available Space Limited			
Home Page - 1 location available (size TBA)			
Site Index - 2 locations available (240 x up to 6200 px)	\$425.00	\$405.00	\$395.00
Additional Ads Throughout SCED			
Rotation Banner - Shared location w/ up to 3 banners in Premium Locations (70 x 468 or 350 x 100 pixels)	\$100.00	\$95.00	\$90.00

Note:

All pricing show above is presented at a PER MONTH fee schedule.
*Individual Sponsorships are paid as an annual fee.
Animated banners & buttons are an additional fee of \$35.00 per month.

Web Services

Web Flyer

1 Page Online & Printable Color Brochure – In Connection with Paid Advertising on SoCalEquine.com \$55 Design Fee + \$35 per month hosting fee

Website Design

\$55 per hour for informational website; to be Quoted per site basis
Domain Name Registration & Hosting - \$135 per year, automatic renewal

Classified Ads

All Classified Ads are 3 month Duration

Text - Only Ad	FREE
Photo Ad	\$20.00
Photo Ad with Web link	\$30.00



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