



2010 Advertising

Advertising is easy and cost effective with the Southern California Equestrian Directory. SCED advertising packages are designed to suit every budget.

Receive an additional 5% discount on 6 or 12 month prepaid advertising packages.

5% Discount does not apply to the Individual Sponsorship or classified ads

SCED Sponsorship Packages	1 Month	3 Months	6 Months	12 Months
Individual Sponsorship *				\$125.00
Small Business Sponsorship	\$95.00	\$85.00	\$75.00	\$65.00
Corporate Sponsorship	\$425.00	\$395.00	\$345.00	\$295.00
Advertising on SCED Home Page	1 Month	3 Months	6 Months	12 Months
Banner	\$325.00	\$292.00	\$275.00	\$258.00
Button	\$165.00	\$148.00	\$141.00	\$133.00
Advertising throughout SCED	1 Month	3 Months	6 Months	12 Months
Banner	\$100.00	\$95.00	\$90.00	\$85.00
10 Button Package	\$75.00	\$70.00	\$65.00	\$55.00

NOTE:

- All pricing shown above is presented at a per month fee schedule.
- Individual Sponsorships are paid as an annual fee.
- Animated banners & buttons are an additional fee of \$25.00 per month.

Classified Advertising	3 Months
Text—Only Ad	FREE
Photo Ad	\$20.00
Photo Ad with Web Link	\$30.00
Video Ad	\$40.00



Southern California Equestrian Directory
 PO Box 893997 Temecula, CA 92589-3997
 Phone: 951.440.2492 or Email: sue@socalequine.com