



2008 Advertising Schedule

Advertising is easy and cost effective with the Southern California Equestrian Directory
 Our advertising packages are designed to suit every budget.

Our Sponsorship Packages

	1 month	3 months	6 months	12 months
Individual Sponsorship *				\$ 125.00
Small Business Sponsorship	\$ 95.00	\$ 85.00	\$ 75.00	\$ 65.00
Corporate Sponsorship	\$ 425.00	\$ 395.00	\$ 345.00	\$ 295.00

* All Sponsorship pricing per month with the exception of the Individual Sponsorship which is an annual fee

Advertising on SCED home page

	1 month	3 months	6 months	12 months
Banner	\$ 325.00	\$ 292.00	\$ 275.00	\$ 258.00
Button	\$ 165.00	\$ 148.00	\$ 141.00	\$ 133.00

Advertising throughout SCED

	1 month	3 months	6 months	12 months
Banner	\$ 100.00	\$ 95.00	\$ 90.00	\$ 85.00
5 Button package	\$ 75.00	\$ 70.00	\$ 65.00	\$ 55.00

Classified Advertising

	3 Months
Photo Ad	\$ 20.00
Photo Ad with Web Address	\$ 30.00

NOTE: All pricing shown above is at a per month fee schedule with the exceptions of the Individual Sponsorship which is an annual fee, the Classified Photo Ad and Classified Photo Ad with Web Address which are quarterly fees.

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